

# MOTOR CYCLES INVADE ALL FIELDS OF ACTIVITY

Preacher, Doctor, Policeman and Soldier Now Use Two-Wheeled Vehicles.

Hundreds of daily demonstrations are proof of the utility, speed and economy of the modern motor cycle. There is scarcely a field of activity that the two-wheeler has not entered and proved its value.

The motor cycle carries the minister to reach his patient in less time than ever before, making it possible to eliminate many hours of human suffering.

The motor cycle carries the minister of the gospel on his missions of mercy.

The motor cycle is a part of every progressive police department, carrying mounted officers to the scene of crime or accident, and enabling them to run down violators of the law.

The motor cycle aids the forest ranger in protecting our great timber lands from fire.

The motor cycle carries mail and delivers telegrams.

The motor cycle rushes the important prescription to the bedside of the suffering.

The motor cycle hurries the pulmonologist to the beach, where every second counts, in the effort to restore life.

A motor cycle mounted guard accompanies the President of the United States on his trips about the capital.

## Motor Cycle in War.

Uses of the motor cycle in the army are almost unlimited. Motor cycle dispatch riders and scouts have won great fame for themselves in the present European struggle. Machine guns, mounted on motor cycles, are carried to their positions at the battlefield; motor cycles with sidecars carry supplies to the Red Cross workers who are seeking to relieve the injured soldiers to the hospitals.

The motor cycle has revolutionized signaling on the battlefield," says Henry Beach Needham, a war correspondent. "It has practically done away with wiggling on the field. It is economical, efficient and speedy, and is everywhere and nowhere as much as at the front."

For pleasure, too, the motor cycle has made a definite place for itself. The ease with which the two-wheeler is operated, its reliability and comfort, make it an ideal vehicle for touring. Club sociability and endurance runs are enjoyed by thousands of riders all over the country every year.

And more and more we hear of the long-distance tourist, riding from ocean to ocean, from gulf to lake, around the United States or circling the globe—for pleasure. Many of these long-distance tourists are women, who find as much pleasure in the sport as do the men.

## King "Eight" Car Arrives.

The new 1915 eight-cylinder King touring car arrived last night, and will be placed on exhibition at the local salesroom of William P. Barnhart & Co., 1707 14th street northwest. The car has been on display at the national automobile show, and is making its debut in the National Capital.

## Awarded First Honors.

William P. Barnhart, local distributor of the King in this section, has been awarded first prize in the contest for sales during the months of November and December of King motor cars. Mr. Barnhart is in receipt of a check for \$50 and a gold Swiss watch as the result of the contest. He competed against the branch houses in Chicago, New York, Philadelphia and Boston.

## Argo Roadster Purchasers.

Purchasers of Argo roadsters during the week included H. K. Morgan, W. Lukites, H. E. Burwell, W. E. Rouse and G. E. Gaffin.

## Pullman Touring Car Sales.

During the past week 1915 Pullman Junior touring cars were purchased by Charles E. Shank, Z. V. Dark, F. N. Hempstead, William D. Randall, Jr., W. Baker and D. E. Cannon.

## Purchase King "Four" Cars.

Purchasers of 1915 King "Four" touring cars delivered during the past week were Dr. Claude E. Cooksey, E. E. Jones and R. P. Morris.



### Maxwell Cabriolet

Price of this beautiful 1915 Maxwell Cabriolet, including Full Equipment, Anti-Skid Tires on rear, and 17 New Features

## \$840

The Car Ideal For Ladies For Doctors For Salesmen, etc.

When closed, a perfect Coupe for Winter; when open, a popular roadster that is fast, quiet and silent, and that holds the road at 50 miles an hour.

The handsomest, most completely equipped roadster in the world at less than \$1,500. Easily operated; economical of upkeep.

With electric starter and electric lights \$55 extra.

H. B. LEARY, Jr., Agent, 1321-23 14th St. N.W. Tel. North 4434.



Commercial Bodies for Ford Cars. Largest stock, variety of styles, lowest prices. S. J. MEERUP BROS., 622 G St. N. E. 2128.

## MOTOR CYCLE NOTES.

The Capital City Motor Cycle Club of Sacramento, Cal., is making an effort to secure the 100-mile national championship for its annual spring meet.

It has been decided that the next national motor cycle meet will be held at Galesburg, Ill., July 2.

Sanction has just been issued by the Federation of American Motor Cyclists for a 100-mile motor cycle meet to be held at Galesburg, Ill., July 2.

The Wheeling (W. Va.) Motor Cycle Club is planning to have a tri-state reunion of motor cyclists during the coming summer.

In planning for the coming season's events the Worcester (Mass.) Motor Cycle Club has set Patriots' day, April 19, for the opening run, which will be to Concord, Lexington and return.

Though less than two months old, the motor cycle club of St. Paul, Minn., has reached a membership mark of 100. It is the purpose of the club to raise this to 250 by next fall.

A new motor cycle club has been formed in Cincinnati, Ohio, known as the Queen City M. C. It has twenty-two charter members. The organization is planning to affiliate with the F. A. M.

A. Y. Letts of Hoboken, N. J., has made his motor cycle help him earn quite a bit of money this winter. He attached the motor to a skate sharpener, with which he has kept the skates of the community in good condition.

Frank Middleton of Atlantic City, N. J., whose business is the painting of show cards and large signs, uses a motor cycle to take him over the city in quest of new business.

A retail shoe concern of Chicago has used a motor cycle in working out a novel advertising scheme. Mounted on the two-wheeler is a traveling shoe case in which the latest models of shoes are displayed. The motor cycle is also used for practical delivery purposes.

Nearly 200 riders and their friends participated in the recent annual banquet of the Rockford (Ill.) Motor Cycle Club.

## Order Eight-Cylinder Kings.

Orders have been placed with the local representative for King "Eight" touring cars as follows: H. S. Thompson, D. Scott Thompson and D. M. Gamble.

## Purchasers of Cadillacs.

During the past week seven-passenger 1915 Cadillac touring cars were delivered to W. E. Montgomery, Mrs. V. E. Isenberg and Col. A. Whedon, U. S. A.

## Mexican Embassy Buys Hudson.

The Mexican embassy has purchased a 1915 6-40 Hudson touring car, fully equipped. Delivery was made a few days ago.

## On Territory Trip.

Walter L. Smith, local representative for the Argo and Detroit cars, is spending several days in Virginia in the interest of these cars. He left Thursday night and is expected to return Tuesday night of this week.

## A New Franklin Owner.

The latest purchaser of a 1915 Franklin 6-30, five-passenger touring car is Charles D. Sager, delivery being made during the past week.

## To Represent Acme Tire.

The Pollock Car Corporation has closed a contract to represent the Acme red letter tire in the National Capital.

# SEES CHANCE FOR U. S. WHEN BIG WAR ENDS

Studebaker Distributor in Europe Says America Must Furnish Most of Goods.

That an unprecedented wave of prosperity, both in Europe and in America, is bound to follow the present European war, is the firm belief of George E. Willis, who for the past two and one-half years has been in charge of Studebaker automobile distribution on the European continent, and who just recently returned to America after traveling through several of the belligerent and neutral countries.

"If the war is concluded within eighteen months, and general governmental conditions in each country are not materially altered, I feel positive that France, Germany, Russia and England will all experience a revival such as occurred following the Franco-Prussian war and lasted until two years ago, when the present war clouds began to gather," said Willis.

## Wealth Rests With People.

"The wealth and prosperity of Europeans—particularly Germans, French and English—rests in their people and not in their natural resources. Those people are thrifty. They strive long with great perseverance and patience and achieve whatever they want or need and as soon as there is prospect of a period of peace they will start to recoup their lost fortunes with a zeal and dogged intelligence that by science and intelligence that will cause history to repeat itself.

"While there has been and still will be enormous loss of life, the male population will be sufficient to till the soil and take care of the regular channels of industry and trade.

## Means Prosperity Here.

"This loss among laboring men is one of the factors, however, which will bring prosperity to America. The war has completely exhausted the supply of horses, wagons and many kinds of manufactured articles. Upon resumption of peace there will be an immediate demand for needed material to

assist in rebuilding the commerce and industry of Europe.

"The scarcity of labor will cause high prices in all classes of manufactured goods—so high, in fact, that I do not believe Europe can compete with America in such commodities as motor cars, wagons, farm machinery and steel products for many years to come, even if any of them maintain a high tariff. America, with her scientific production methods, her enormous factories and the advantage gained by having a large market during the period of stagnation in Europe, will be called upon to supply much of the materials needed by Europe in the reconstruction which is bound to follow the present war."

## Will Return Today.

Robert H. Martin, manager of the Washington branch of the Buick Motor Company, who has been on a trip to Clarkburg, W. Va., and Cumberland Md., is expected to return this evening.

## Ill in Hospital.

Ed. S. Marlow, chairman of the Washington section of the Electric Vehicle Association of America, who was operated on the early part of last week at Garfield Hospital, was reported last night to be resting comfortably and his condition much improved.

## Students Building Military Cars.

Ten military motor cars are being constructed by the students of the Northwestern Military and Naval Academy, at Lake Geneva, Wis., and some time in June or July this motorcade will be driven from Chicago to the Pacific coast for the purpose of demonstrating to the government the utility of this type of gasoline-propelled vehicles. Officers from the United States Army will accompany the students and altogether it will be a most important tour. The students are designing ten military cars—one an armored car; two balloon-destroying cars; two wireless cars; one field kitchen; one ambulance and field hospital combined; one officer's reconnaissance car; one car for the transportation of light field artillery and one engineer's car.

## Would Increase Speed Limit.

State Commissioner of Motor Vehicles Lippincott of New Jersey in his annual report to Gov. Fielder has recommended that New Jersey follow the lead of New York and other states by increasing the speed limit to thirty miles an hour in the open and fifteen miles in towns and cities, as in his opinion many drivers of motor cars violate the present speed regulations.

## The ARGO Car

### \$295

First Car in Washington.....	Nov. 28, 1914
22 Cars Sold Thru.....	Jan. 23, 1915
27 Cars Sold Thru.....	Feb. 6, 1915

There's a Reason.

Lowest initial cost. Lowest upkeep.

Let us demonstrate.

## Smith Motor Sales Co.,

Tel. North 5461. 1823 14th St. N.W.

Orders filled in rotation.

## Short Talks to Prospective Automobile Buyers . . . By The Combs-Howard Co.

# Buying the wrong automobile will cost you money every day you own it

You cannot buy an automobile according to its price. You must go deeper than that to get at its real value.

The value of an automobile to the buyer depends primarily on what is back of it—the factory, the equipment, the experience, the capital of the company and the policy that animates its makers. These, if right, can make quality high and price low.

# JEFFERY

The Jeffery is built in a factory that is backed by forty years of experience, five and one-half million dollars' worth of equipment, and the determination of the makers to build a car of the very first quality. These are the reasons that make it possible to sell the Jeffery at a price that would be impossible to the assembler, who must cheapen his product in order to keep down his price.

There is another factor in the buying of a car that is of utmost importance—the agent from whom you buy it. Will he—can he—live up to his selling promise?

We are not in the automobile business to sell a few cars at a profit. We are in it to build up a business that will last—to win your confidence, and deserve it—to make only such promises that we know we are physically and financially able to fulfill. We court investigation.

Chesterfield Six, \$1,650—Light Four, \$1,450—Six 48, \$2,400

## Combs-Howard Company

Distributors

Tel. Main 8761 1519 H Street N. W.

"To say that I am pleased with my motor cycle," says Louis F. Bradburn of Canandaigua, N. Y., "is putting it mildly. I'm tickled to death with it."

## A Dollar Saved Is a Dollar Earned

### Get Our NET Prices on Goodrich and Pennsylvania Vacuum Cup Tires

## The Chew-Goucher Co.,

1620 14th St. N.W. PhoneNorth 6003

If We Cannot Repair Your Tire No One Can.

"Made by the Largest Rubber Company in the World."

## The factory facilities of the United States Tire Company have been doubled within the past 18 months.

### This enables us to—

make more and better tires than ever before.

### This enables us to—

make a great reduction in tire prices.

Our patrons can now purchase our famous

## "Nobby Tread" Tires

## "Chain Tread" Tires

and our

## Plain Tread Tires

at prices that make their actual mileage cost the lowest the world has ever known.

We urge our patrons not to be deceived by the "big discount" method of selling.

Buy your tires at net prices—but make your ultimate selection upon the actual cost per mile basis.



## United States Tire Company

Washington Branch: 1303 H Street N.W.